THE UNITED STATES PATENT & TRADEMARK OFFICE

Applicants:

WILCOX et al.

Docket No.:

354533-00201

Serial No.:

09/292,887

Group Art Unit:

3622

Filed:

April 16, 1999

Examiner:

Champagne, Donald

For:

SYSTEM AND METHOD FOR ADMINISTERING A CREDIT CARD USE INCENTIVE PROGRAM BY WHICH A CREDIT CARD HOLDER EARNS REBATE IN THE FORM OF AN ADDITIONAL PAYMENT TOWARD AN OUTSTANDING LOAN PRINCIPAL TO

REDUCE THE OVERALL COST OF THE INSTALLMENT LOAN

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

RESPONSE UNDER 37 CFR 1.111

Sir:

In response to the Office Action, dated March 7, 2005, Applicants submit claim amendments and remarks as set forth herein. Applicants request reconsideration of the application as now presented.

Amendment to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.